

PROJECT SHEET

PARKING ASSESSMENTS



BACKGROUND

If you have a little extra parking, err on the side of getting rid of it in favour of having some more greenery. (Michael King)

Both the public and private sector has an interest in the design and management of car parking. The private sector's focus is on ensuring an adequate number of spaces to meet the expected demand. By contrast, public sector agencies tend to focus on bigger picture issues, such as the relationship between supply and mode share, the balance between on and off-street parking, pricing, time limits and enforcement.

CAPABILITIES

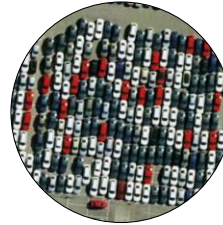
Pekol Traffic and Transport has provided high level strategic advice for a number of local government parking studies. The firm also has considerable experience in the design and optimisation of individual parking facilities for private sector clients.

A range of data collection and analysis techniques are typically employed during such projects, including:

- parking patrol surveys
- interview questionnaire surveys
- collation and analysis of mode share data
- gate entry/exit count surveys

We have a comprehensive database of car parking demand rates for a range of land uses. In many cases, these data provide a means to challenge the parking supply rates quoted in local planning schemes, to achieve a more cost effective and balanced parking solution.

SIGNATURE PROJECTS



Brisbane Vehicle Auction Facility
Fowles Auction Group
(2000)

Toowoomba CBD Parking Strategy
Toowoomba City Council
(2002)



Riverside Drive Closure Parking Impacts
Brisbane City Council
(2006)

Big Top Redevelopment
Reed Property Group (2013)



South Brisbane West End Parking Study
Brisbane City Council
(2007)

Residential Parking Review
Dept of Housing (2005)



St Dymphna's Primary School
Apley (2006)